



**BUSINESS SCHOOL**

IMPERIAL COLLEGE BUSINESS SCHOOL

*Intangible investment and firm performance*

*Sponsored by the COST and COINVEST projects*

*Jonathan Haskel Organiser*

*Friday 20<sup>th</sup> February 2009*

The Ballroom, 58 Princes Gate, Exhibition Road, opposite Imperial College  
Business School, Imperial College London, South Kensington Campus, London SW7 2AZ

*Preliminary Programme*

**FRIDAY 20<sup>TH</sup> FEBRUARY 2009:**

- 12:00 pm      Welcome, JONATHAN HASKEL, Imperial College Business School, Imperial  
College London
- 12:05 pm      JACQUES MAIRESSE, Centre de Recherche en Économie et Statistique (CREST)  
*Title: TBA*
- 12:50 pm      Lunch break
- 1:30 pm      MARC-ARTHUR DIAYE, SALAH GHABRI, NATHALIE GREENAN,  
SANJA PEKOVIC, Centre d'Etudes de l'Emploi and Université PARIS-EST Marne-  
La-Vallée (OEP)  
*ISO 9000 Norm as a Club Good:  
Network Effect Evidence from the French Employer Survey*
- 2:00 pm      HANNU PIEKKOLA, University of Vaasa, Department of Economics  
*Making the Difference: The Organization Capital*

- 2:30 pm MERIEM BOUAMOUD, MARC-ARTHUR DIAYE,  
EMMANUELLE WALKOWIAK  
Centre d'études de l'emploi and TEPP (FR Cnrs 3126)  
*Informal help in the workplace as organizational capital: Analysis from a matched  
employer-employee data set*
- 3:00 pm Coffee Break
- 3:15 pm PETER STAM, Office for National Statistics, UK  
*R&D Survey*
- 3:45 pm SEBASTIAN BUHAI, ELENA COTTINI, NIELS WESTERGÅRD-NIELSON  
Department of Economics, Aarhus School of Business,  
University of Aarhus  
*The impact of workplace conditions on firm performance*
- 4:15 pm Coffee Break
- 4:30 pm ERIC BARTLESMAN, Vrije Universiteit, Amsterdam  
*Title: TBA*
- 5:15 pm Adjourn

*Attendance at this workshop is free of charge. Financial support is kindly provided by EU COST Action IS0701 on Comparative Analysis of Enterprise Data: Industry Dynamics, Firm Performance, and Worker Outcomes". For further details see; [http://www.cost.esf.org/index.php?id=233&action\\_number=IS0701](http://www.cost.esf.org/index.php?id=233&action_number=IS0701) and the EU FP7 COINVEST project, grant number 217512, [www.coinvest.org.uk](http://www.coinvest.org.uk)*

*Note: Papers & presentations will be available via the COINVEST website, [www.coinvest.org.uk/meetings](http://www.coinvest.org.uk/meetings)*

Travelling to South Kensington Campus <http://www3.imperial.ac.uk/campusinfo/southkensington>  
Map of South Kensington Campus (No 23) <http://www3.imperial.ac.uk/pls/portallive/docs/1/48903696.PDF>  
London Underground Maps <http://www.tfl.gov.uk/gettingaround/1106.aspx>  
For accommodation details  
<http://www3.imperial.ac.uk/conferenceandevents/accommodation/hotelaccommodation>

**For registration contact Catherine Edlin, [c.edlin@qmul.ac.uk](mailto:c.edlin@qmul.ac.uk), or visit  
[www.coinvest.org.uk/meetings](http://www.coinvest.org.uk/meetings)**