



Department of Engineering and Management &
Centre for Management Studies (CEG-IST) &
IN+ Centre for Innovation, Technology and Policy
Research

COINVEST
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An Invitation to Attend

A COINVEST Conference

Intangible Investments at Macro and Micro Levels and Their Role in Innovation, Competitiveness and Growth

Thursday 18th – Friday 19th March 2010

This conference is organised by the [COINVEST](http://www.coinvest.org.uk) project.

COINVEST is a European Commission Framework 7 project funded under the Socio-economic Sciences and Humanities theme.

Hosted by [Instituto Superior Técnico](http://www.ist.utl.pt), Lisbon, Portugal (at the [Alameda campus](#))

The Lisbon Agenda aims to make the European Union “the most competitive and dynamic knowledge-driven economy by 2010”. But much knowledge or intangible investments are poorly measured or, as in the National Accounts for example, treated as intermediate input into production so producing no durable assets for firms or economies. Thus, we seem to have inadequate data and frameworks to judge this policy aspiration.

The aim of this conference is to hear papers that:

- a. present and discuss the latest developments in measuring intangible investment (in knowledge assets such as software, R&D, design, copyright, branding, training and organisational capital) at both macro and micro levels; and
- b. understand the contribution of intangible investments to innovation, competitiveness, growth and productivity.



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Organising committee: Francisco Lima (IST and CEG-IST), Catherine Edlin (Imperial College London), Miguel T. Preto (IST and IN+), Filipa Sacadura (IN+), Pedro Martins (Queen Mary London and CEG-IST)

Scientific programme committee: Jonathan Haskel (Imperial College London), Jacques Mairesse (GRECSTA/INSEE), Francisco Lima (IST and CEG-ST)

Deadline for Registration: March 8th, 2010 - Registration is free.

To register: Please fill in the attached form and send it to.

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For enquiries contact Catherine Edlin, c.edlin@imperial.ac.uk

Visit the [COINVEST](http://www.coinvest.org.uk) web site for more information.