



Department of Engineering and Management &  
Centre for Management Studies (CEG-IST) &  
IN+ Centre for Innovation, Technology and Policy  
Research

**COINVEST**  
www.coinvest.org.uk



## Call for Papers

### A COINVEST Conference

## Intangible Investments at Macro and Micro Levels and Their Role in Innovation, Competitiveness and Growth

**Thursday 18<sup>th</sup> – Friday 19<sup>th</sup> March 2010**

This conference is organised by the [COINVEST](http://www.coinvest.org.uk) project.

COINVEST is a European Commission Framework 7 project funded under the Socio-economic Sciences and Humanities theme.

Hosted by [Instituto Superior Técnico](http://www.ist.utl.pt), Lisbon, Portugal (at the [Alameda campus](#))

The Lisbon Agenda aims to make the European Union “the most competitive and dynamic knowledge-driven economy by 2010”. But much knowledge or intangible investments are poorly measured or, as in the National Accounts for example, treated as intermediate input into production so producing no durable assets for firms or economies. Thus, we seem to have inadequate data and frameworks to judge this policy aspiration.

***The aim of this conference is to hear papers that:***

- a. present and discuss the latest developments in measuring intangible investment (in knowledge assets such as software, R&D, design, copyright, branding, training and organisational capital) at both macro and micro levels; and
- b. understand the contribution of intangible investments to innovation, competitiveness, growth and productivity.

We invite researchers to submit papers that incorporate these micro and/or macro performance measures of intangible investments and thus improve our understanding of knowledge-driven economies and firms and policy. We also welcome papers concerned with survey and measurement issues.



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**Organising committee:** Francisco Lima (IST and CEG-IST), Catherine Edlin (Imperial College London), Miguel T. Preto (IST and IN+), Filipa Sacadura (IN+), Pedro Martins (Queen Mary London and CEG-IST)

**Scientific programme committee:** Jonathan Haskel (Imperial College London), Jacques Mairesse (GRECSTA/INSEE), Francisco Lima (IST and CEG-ST)

**Deadline for submission: January 10<sup>th</sup>, 2010**

Send a *pdf* copy of your paper contribution to [filipa.sacadura@ist.utl.pt](mailto:filipa.sacadura@ist.utl.pt). The acceptance decision will be communicated by **18<sup>th</sup> January 2010**. Registration for the conference will open from **18<sup>th</sup> January to 8<sup>th</sup> March**. Registration is free.

For questions, please contact the organising committee at [filipa.sacadura@ist.utl.pt](mailto:filipa.sacadura@ist.utl.pt).

Visit the [COINVEST](http://www.coinvest.org.uk) web site for more information.