



Department of Engineering and Management &  
Centre for Management Studies (CEG-IST) &  
IN+ Centre for Innovation, Technology and Policy  
Research

**COINVEST**  
www.coinvest.org.uk



## **A COINVEST Conference**

### **Intangible Investments at Macro and Micro Levels and Their Role in Innovation, Competitiveness and Growth**

**Thursday 18<sup>th</sup> – Friday 19<sup>th</sup> March 2010**

**Lisbon, Portugal**

### **Final Programme**

#### **Timetable**

##### **Thursday 18<sup>th</sup>**

---

11:00 – 11:15	Opening Session
11:15 - 13:15	Session 1 (4 papers)
13:15 - 14:30	<i>Lunch</i>
14:30 - 16:30	Session 2 (4 papers)
16:30 - 17:00	<i>Coffee break</i>
17:00 - 19:00	Session 3 (4 papers)

##### **Friday 19<sup>th</sup>**

---

08:30 - 10:30	Session 4 (4 papers)
10:30 - 11:00	<i>Coffee break</i>
11:00 - 12:30	Session 5 (3 papers)
12:30 - 13:30	<i>Lunch</i>
13:30 - 15:00	Session 6 (3 papers)
	Closing

## Programme

**Thursday 18<sup>th</sup> March 2010**

**10:00-  
11:00**            **Registration**

**11:00-  
11:15**            **Opening session**

**11:15-  
13:15**            **Session 1**

Janet Hao	Intangible Investment and Levels of Economic Development
Markus Eberhardt, Christian Helmers, Hubert Strauss	Do Spillovers Matter When Estimating Private Returns to R&D?
Christian Helmers, Christian Schulte, Hubert Strauss	Business R&D expenditure and capital in Europe
C. Jona-Lasinio , M. Iommi , S. Manzocchi	Intangible capital and Productivity Growth in European Countries

**13:15-  
14:30**            **Lunch**

**14:30-  
16:30**            **Session 2**

Kirsten Jaeger	Intangible Capital and the Valuation of Companies: A Comparison of German and U.S. Corporations
Wolfgang Sofka, Pedro Faria	Knowledge Protection Capabilities and their Effects on Knowledge Creation and Exploitation in High and Low-tech Environments
Subal C Kumbhakar, Raquel Ortega-Argilés, Lesley Potters, Marco Vivarelli, Peter Voigt	Corporate R&D and firm efficiency: Evidence from Europe's top R&D investors
Maria Elena Bontempi, Jacques Mairesse	Intangible Capital and Productivity: An Exploration on a Panel of Italian Manufacturing Firms

**16:30-  
17:00**            **Coffee break**

**17:00-**            **Session 3**

**19:00**

Vincent Delbecque, Harald Edquist	Measuring intangibles in France and Sweden: the case of design investment
Sanja Pekovic	Do Quality and Environmental-Related Standards Improve French Firms' Business Performance?
Benjamin Engelstätter	Enterprise Systems and Innovations
J. David Brown, John S. Earle, Hanna Vakhitova, Vitaliy Zheka	Innovation, Adoption, Ownership, Productivity: Evidence from Ukraine

**Friday 19<sup>th</sup> March 2010**

**8:30-10:30 Session 4**

Fabio Manca Human Capital Composition Economic Growth at the Regional Level

Laia Castany, Enrique López-Bazo, Rosina Moreno Decomposing differences in total factor productivity across firm size

Hannu Piekkola Intangibles: Can They Explain the Unexplained

O. Calavrezo, R. Duhautois, F. Kramarz Birds of a feather flock together

**10:30-11:00 Coffee break**

**11:00-12:30 Session 5**

Sandra Cavaco, Patricia Crifo The CSR- firm performance missing link: Complementarity between environmental, social and governance practices?

Andrew Thomas, Gaganan Awano, Jonathan Haskel, Mark Franklin, Zafeira Kastrinaki Measuring Investment in intangible assets in the UK: Results from a unique survey

Jonathan Haskel, Annarosa Pesole Productivity Innovation in UK Financial Services: An Intangible Assets Approach

**12:30-13:30 Lunch**

**13:30-15:00 Session 6**

Harald Edquist Industry Differences in Intangible Investment in Sweden

Francisco Lima, Miguel Torres Preto, Pedro Faria Intangible investments in Portugal

Dirk Crass, Bettina Peters Do Intangibles Enhance Productivity Growth? Microeconomic Evidence from Germany