



Department of Engineering and Management &
Centre for Management Studies (CEG-IST) &
IN+ Centre for Innovation, Technology and Policy Research

COINVEST
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A COINVEST Conference

Intangible Investments at Macro and Micro Levels and Their Role in Innovation, Competitiveness and Growth

Thursday 18th – Friday 19th March 2010

Lisbon, Portugal

Final Programme

Timetable

Thursday 18th

| | |
|---------------|----------------------|
| 11:00 – 11:15 | Opening Session |
| 11:15 - 13:15 | Session 1 (4 papers) |
| 13:15 - 14:30 | Lunch |
| 14:30 - 16:30 | Session 2 (4 papers) |
| 16:30 - 17:00 | Coffee break |
| 17:00 - 19:00 | Session 3 (4 papers) |

Friday 19th

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|---------------|----------------------|
| 08:30 - 10:30 | Session 4 (4 papers) |
| 10:00 - 11:00 | Coffee break |
| 11:00 - 12:30 | Session 5 (3 papers) |
| 12:30 - 13:30 | Lunch |
| 13:30 - 15:00 | Session 6 (3 papers) |
| | Closing |

Programme

Thursday 18th March 2010

10:00-11:00 Registration

11:00-11:15 Opening session

11:15-13:15 Session 1

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| Janet Hao | Intangible Investment and Levels of Economic Development |
| Markus Eberhardt, Christian Helmers, Hubert Strauss | Do Spillovers Matter When Estimating Private Returns to R&D? |
| Christian Helmers, Christian Schulte, Hubert Strauss | Business R&D expenditure and capital in Europe |
| C. Jona-Lasinio, M. Iommi, S. Manzcocchi | Intangible capital and Productivity Growth in European Countries |

13:15-14:30 Lunch

14:30-16:30 Session 2

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|--|--|
| Kirsten Jaeger | Intangible Capital and the Valuation of Companies: A Comparison of German and U.S. Corporations |
| Wolfgang Sofka, Pedro Faria | Knowledge Protection Capabilities and their Effects on Knowledge Creation and Exploitation in High and Low-tech Environments |
| Subal C Kumbhakar, Raquel Ortega-Argilés, Lesley Potters, Marco Vivarelli, Peter Voigt | Corporate R&D and firm efficiency: Evidence from Europe's top R&D investors |
| Maria Elena Bontempi, Jacques Mairesse | Intangible Capital and Productivity: An Exploration on a Panel of Italian Manufacturing Firms |

16:30-17:00 Coffee break

17:00-19:00 Session 3

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| Sandra Cavaco, Patricia Crifo | The CSR- firm performance missing link: Complementarity between environmental, social and governance practices? |
| Sanja Pekovic | Do Quality and Environmental-Related Standards Improve French Firms' Business Performance? |
| Benjamin Engelstätter | Enterprise Systems and Innovations |
| J. David Brown, John S. Earle, Hanna Vakhitova, Vitaliy Zheka | Innovation, Adoption, Ownership, Productivity: Evidence from Ukraine |

Thursday 19th March 2010

8:30-10:30

Session 4

Fabio Manca

Human Capital Composition Economic Growth at the Regional Level

Laia Castany, Enrique López-Bazo, Rosina Moreno

Decomposing differences in total factor productivity across firm size

Hannu Piekkola

Intangibles: Can They Explain the Unexplained

O. Calavrezo, R. Duhautois, F. Kramarz

Birds of a feather flock together

10:30-11:00

Coffee break

11:00-12:30

Session 5

Andrew Thomas, Gaganan Awano, Jonathan Haskel, Mark Franklin, Zafeira Kastrinaki

Measuring Investment in intangible assets in the UK: Results from a unique survey

Jonathan Haskel, Annarosa Pesole

Productivity Innovation in UK Financial Services: An Intangible Assets Approach

Vincent Delbecque, Harald Edquist

Measuring intangibles in France Sweden: the case of design investment

12:30-13:30

Lunch

13:30-15:00

Session 6

Harald Edquist

Industry Differences in Intangible Investment in Sweden

Francisco Lima, Miguel Torres Preto, Pedro Faria

Intangible investments in Portugal

To be announced