



IMPERIAL COLLEGE BUSINESS SCHOOL

Intangible investment and firm performance

Sponsored by the COST and COINVEST projects

Jonathan Haskel Organiser,

Friday 20th February 2009

The Ballroom, 58 Princes Gate, Exhibition Road, opposite Imperial College Business School, Imperial College London, South Kensington Campus, London SW7 2AZ

Programme

FRIDAY 20TH FEBRUARY 2009:

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| 12:00 pm | Welcome, JONATHAN HASKEL, Imperial College Business School, Imperial College London |
| 12:05 pm | VINCENT DELBECQUE, Centre de Recherche en Économie et Statistique (CREST)
<i>Measuring Intangible Investment -French methods, Estimations and Issues</i> |
| 12:50 pm | Lunch break |
| 1:30 pm | HANNU PIEKKOLA, University of Vaasa
<i>Making the Difference: The Organization Capital</i> |
| 2:00 pm | ORIANA BANDIERA, LUIGI GUIISO, ANDREA PRAT, RAFFAELLA SADUN,
London School of Economics, <i>What does a CEO do?</i> |

- 2:30 pm MERIEM BOUAMOUD, MARC-ARTHUR DIAYE,
EMMANUELLE WALKOWIAK, Centre d'études de
l'emploi and TEPP
*Informal Help in the Workplace As Organizational Capital: Analysis From A
Matched Employer-Employee Data Set*
- 3:00 pm Coffee Break
- 3:15 pm PETER STAM, Office for National Statistics, UK
Interviews with Firms On Innovation Investment
- JONATHAN HASKEL, Imperial College Business School, Imperial College London
*Kauffman Firm Survey: Measurement of Intangible Capital Investment for
Young Businesses*
- 3:45 pm SEBASTIAN BUHAI, ELENA COTTINI, NIELS WESTERGÅRD-NIELSON,
Aarhus School of Business, University of Aarhus
The Impact of Workplace Conditions on Firm Performance
- 4:15 pm Coffee Break
- 4:30 pm MARC-ARTHUR DIAYE, SALAH GHABRI, NATHALIE GREENAN, SANJA
PEKOVIC, Centre d'Etudes de l'Emploi and Université PARIS-EST
Marne-La-Vallée (OEP)
*ISO 9000 Norm as a Club Good: Network Effect Evidence from the French Employer
Survey*
- 5:00 pm ERIC BARTELSMAN, Vrije Universiteit, Amsterdam
The Intangible Research Agenda
- 5:30 pm Meeting adjourn

Attendance at this workshop is free of charge. Financial support is kindly provided by EU COST Action IS0701 on Comparative Analysis of Enterprise Data: Industry Dynamics, Firm Performance, and Worker Outcomes and COINVEST, Competiveness, Innovation and Intangible Investment in Europe (EC FP7). For further details see; http://www.cost.esf.org/index.php?id=233&action_number=IS0701 and the COINVEST project, grant number 217512, www.coinvest.org.uk

*Note: Papers & presentations will be available via the COINVEST website,
<http://www.coinvest.org.uk/bin/view/CoInvest/CoinvestMeetings>*