



IMPERIAL COLLEGE BUSINESS SCHOOL

Intangible investment and firm performance

Sponsored by the COST and COINVEST projects

Jonathan Haskel Organiser

Friday 20th February 2009

The Ballroom, 58 Princes Gate, Exhibition Road, opposite Imperial College
Business School, Imperial College London, South Kensington Campus, London SW7 2AZ

Programme

FRIDAY 20TH FEBRUARY 2009:

- 12:00 pm Welcome, JONATHAN HASKEL, Imperial College Business School, Imperial
College London
- 12:05 pm JACQUES MAIRESSE, Centre de Recherche en Économie et Statistique (CREST)
*Comparing the Contribution of R&D and ICT in the Growth Accounting
Framework : Issues and Orders of Magnitude for the US and French Business
Sectors".*
- 12:50 pm Lunch break
- 1:30 pm MARC-ARTHUR DIAYE, SALAH GHABRI, NATHALIE GREENAN,
SANJA PEKOVIC,
Centre d'Etudes de l'Emploi and Université PARIS-EST Marne-La-Vallée (OEP)
*ISO 9000 Norm as a Club Good:
Network Effect Evidence from the French Employer Survey*
- 2:00 pm HANNU PIEKKOLA, University of Vaasa
Making the Difference: The Organization Capital

2:30 pm MERIEM BOUAMOUD, MARC-ARTHUR DIAYE,
EMMANUELLE WALKOWIAK,
Centre d'études de l'emploi and TEPP
*Informal Help In The Workplace As Organizational Capital: Analysis From A
Matched Employer-Employee Data Set*

3:00 pm Coffee Break

3:15 pm PETER STAM, Office for National Statistics, UK
Interviews With Firms On Innovation Investment

*JONATHAN HASKEL, Imperial College Business School, Imperial College London
Kauffman firm survey: Measurement of Intangible Capital Investment for Young
Businesses*

3:45 pm SEBASTIAN BUHAI, ELENA COTTINI, NIELS WESTERGÅRD-NIELSON,
Aarhus School of Business University of Aarhus
The impact of workplace conditions on firm performance

4:15 pm Coffee Break

4:30 pm ORIANA BANDIERA, LUIGI GUISO, ANDREA PRAT, RAFFAELLA SADUN,
London School of Economics
Italian Managers: Fidelity or Performance?

5:00 pm ERIC BARTELSMAN, Vrije Universiteit, Amsterdam
The Intangible Research Agenda

5:30 pm Meeting adjourn

Attendance at this workshop is free of charge. Financial support is kindly provided by EU COST Action IS0701 on Comparative Analysis of Enterprise Data: Industry Dynamics, Firm Performance, and Worker Outcomes". For further details see; http://www.cost.esf.org/index.php?id=233&action_number=IS0701 and the EU FP7 COINVEST project, grant number 217512, www.coinvest.org.uk

*Note: Papers & presentations will be available via the COINVEST website,
<http://www.coinvest.org.uk/bin/view/CoInvest/CoinvestMeetings>*